

Perfect position for Masterseek.com based on traffic and content

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> **Major breakthrough – Top placement**

Masterseek.com's internationally web presence has reached an important milestone by being rated as a PageRank™ 7 site. Google PageRank™ is a system for ranking web pages based on quality and relevancy and other important criteria. The higher PageRank the better position on Google when users are doing searches. This creates more visitors from Google to Masterseek.com.

"In order to be one of the most important professional services on the Internet we are very glad to obtain this high ranking on Google PageRank™" says CEO Robert P. Perz.

"We can not at this stage expect the audience to know the brand "Masterseek" but a combination of high ranking, high traffic and quality content is really picking up for us right now which shows us, that new visitors looking for business related content click on our links ", Mr. Perz continues.

On MSN.com Masterseek.com also gets a top placement when searching for e.g. "Business Search Engine"

Revenues picking up!

While offering all searches for free for the B2B audiences, Masterseek.com now also generates revenues from online sign-ups – converting visits into customers – and thru media placements, e.g. AdWords. Also to be mentioned are the professional services, where companies can acquire datablocks containing company information highly segmented by "area", "country", based on "revenues" on "number of employees" etc. "We are actually very impressed by the market response to our products" Robert Perz says and continues: "We know which parameters can be used in order to accelerate our online sales and we are right now in negotiation with sales forces for the UK language based countries."

Free services

At this time, any company can choose among several free services in order to find products and companies worldwide and Masterseek.com also offers any commercial web page to be crawled for free. Companies who wants to submit their URL can visit the Masterseek sign-up form directly from the front-page.

Important keywords still free

Companies may choose relevant keywords in order to be listed, but Masterseek also offers any advertiser special placements on Masterseek.com.

Considering a daily traffic around 85.000+ unique visitors and still having free sponsor places like "Computers", "Mobile phones", "Insurance", "Finance", "Business Travel" etc. Masterseek can deliver targeted visitors to major advertisers.



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> *“Everyone is free to participate with our sponsor placements and can contact our Media Staff in order to discuss a media solution based on text ads and triggered by relevant keywords.” Mr. Perz adds.*

About Masterseek

Masterseek is the world's largest and most comprehensive B2B search engine that establishes contact between buyers and suppliers worldwide. Masterseek's unique web technology enables companies to obtain detailed information regarding global, national, regional, or local markets and their actors. Masterseek's global search engine provides quick and free access to, among other things, company profiles, contact information, and descriptions of products and services from more than 38+ million companies in 75 countries.

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