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Masterseek New Co-Sponsor for Team CSC

[05.07 07:36] The Internet company Masterseek has signed a contract as the new co-sponsor for Team CSC starting with the 2007 edition of Tour de France. Masterseek will get a prominent spot on the new clothes worn by the riders for the first time, when the Tour kicks off on Saturday in Central London.

Masterseek is the biggest and most global business-to-business search engine on the web and connects more than 45 million companies with customers and business partners in over 75 countries.

"We are very happy to sponsor the most prestigious and professional cycling team in the world. The team has some well-defined values, which we share and which reflect a professional, modern company. In our dialogue with the team we have been met with a passion and respect for what it takes to be the best in the world and that ties up perfectly with own ambitions in our particular area of business. We are looking forward to the next three weeks and to this partnership in general," announces Robert P. Perz, who is President and CEO of Masterseek Corp.

"In Masterseek we have found an exciting and dedicated new sponsor and we are excited to start the Tour with this new partner on board. Over the next three weeks our team has to show our fans and sponsors, what we do best, and I am very proud and happy that we can do this with a new co-sponsor. I look forward to working with Masterseek," says Bjarne Riis about the contract, which runs till the end of 2007.